# AUREA S. BOLAÑOS PEREA, M.A.

## DENVER, CO | AUREA@COLORLATINA.ORG

#### **EDUCATION**

California State University, Chico

M.A. Political Science

Graduated with Highest Honors 2016-2019

Area of Concentration: Latinx and Gender Politics, American Government, and

Survey Methodology.

University of California, Merced

B.A. in Psychology 2012-2016

Area of Concentration: Political Psychology

Minor: Political Science

## ADVISING & PROFESSIONAL ASSOCIATIONS

National Institute for Reproductive Health – Learning and Accountability Project (LAP) Member 2023 - Present

LAP members include advocates, providers, scientists, and allies who are working towards polices that will let us achieve true reproductive freedom. LAP is an opportunity to equip those who represent and come from communities most affected by abortion restrictions with the research and tools to empower them to wage a campaign against compromise while bringing expert voices across the country to hold the movement accountable.

### Women Uprising – Board Member

2023 - Present

Founding member and serve in the Board of Directors with the mission to challenge the status quo of the political industry by training non-traditional leaders from communities that have been historically left out of the decision-making process with skills to liberate their community.

#### COMS Project – Advisory Board Member

2022 - Present

Participate in quarterly meetings with other communications experts, leaders, and advocates about the best practices to share messaging on abortion care and access.

#### **EMERGE Colorado** – **Board Member**

2022 - 2023

Direct and support the Fundraising Committee to implement innovative ways in which to fundraise for ECO.

## Annette Meza for Congress (CA-53) – Campaign Consultant

2020

Met with the first-time candidate one-on-one to develop a message that would resonate with her constituents in a way that was personal and successful. Collaborated a host of constituent events and voter outreach efforts across the city and district.

BLDPWR – Consultant 2020

Collaborate with members of BLDPWR in order to strengthen their advocacy and outreach programs.

### Guerreras Podcast – Founder

2018 - Present

This podcast serves as a space to share insights into social justice, reproductive justice, and the importance of having Latine voices in the decision-making table.

## **Latino Outreach Volunteer for Candidate Audrey Denney**

2018

Helped the Audrey Denney campaign by canvassing the Latinx/Hispanic community in Chico, CA. I met with constituents, students, and local organizations to get the community registered to vote and involved in the race.

#### PROFESSIONAL EXPERIENCE

## Colorado Organization for Latina Opportunity and Reproductive Rights (COLOR) Strategic Communications Director

**2021 - Present** 

Responsible for implementing effective communications and political strategies to support programmatic growth for COLOR and COLOR Action Fund. Ensure all messaging aligns with our policy and regulatory work with the reproductive justice framework and strategic plan. Handle all strategic, branding contracts, digital vendor,

marketing, and PR for COLOR.

## Emerge CA - Southern California Fellow

2019 - 2021

Responsibilities entail programming, program promotion, planning, and developing trainings for the program members accepted into the six-month training program. Coordinated workshops that served as a resource to soon-to-be elected, newly elected, and incumbent alumnae of Emerge CA. Have gathered relationships with trainers, consultants, elected and appointed officials who share in the belief that self-identified Democratic women deserve to run for office and win.

#### National Conflict Resolution Center – Data and Evaluation Coordinator

2019 - 2021

Responsible for the performance of the organizations data integrity. Initiate improvement efforts, design, and validation as well as drafting procedures in order to effectively ensure we maintain quality in our data and evaluation.

## Cross-Cultural Leadership Center (CCLC) - Graduate Assistant

2017-2018

Responsibilities entail programming, program promotion, planning, developing and implementing cultural education within the Chico State campus. Coordinated programs and workshops to serve as a resource for multicultural and cultural-specific organizations on campus and provide programmatic support, leadership development and initiatives aimed to increase the overall effectiveness of multicultural and cultural organizations fulfilling their missions and purposes.

#### Wildcat Leadership Institute at Chico State (WLI) - Graduate Assistant

2016-2017

Assisted he Director of the Wildcat Leadership Institute (WLI) with the launching of new WLI programming, speaker series, and leadership trainings/workshops. Played an active role in the development of curriculum for the leadership certificate program, promotion and recruitment of participants for the WLI, and will work directly with WLI professional staff to plan and implement small and large scale leadership programs at the University.

## Congressman Jim Costa's Merced District Office - Field Intern

2016

Aided the Field Representative's on various county and city needs, while assisting on community events on behalf of the Congressmember. Met with constituents, and helped the district representatives on daily duties.

#### National Organization for Women (NOW) - President's Assistant Intern

2015

Learned firsthand how grassroots activist organizations function by working directly with NOW's President's Assistant at their Washington D.C. office. Attended meetings relating to NOW's strategic planning, politics, and initiatives, while also assist in planning rallies and other NOW events.

## Associated Students of UC Merced (ASUCM) - Associate Court Justice

2014-2016

The court has sole power to review all matters brought before the judiciary pertaining to the Associated Students. The court also has authority to interpret and review student government laws which are enacted across campus activities.

## University of California Student Association (UCSA) - Campus Organizing Director

2014-2015

Primary point-person to support UCSA campaigns and agendas throughout the UC's. Coordinated long-range strategic plans for voter registration, coalition building, and the development of statewide grassroots network.

External Office of the Associated Students of UC Merced (ASUCM) - Campus Organizing In Work on organizing lobbying activities, campaigns, and actions which relate to UC-wide, state-	
and national issues that affect students' futures; furthermore translating these issues back to UC	
a way all students can understand, so they can get involved; such UC-led and student-led campa	igns
such as Fund The UC, the IGNITE Campaign, 7000 in Solidarity, and many more.	
Congressman Juan Vargas' San Diego District Office – <i>Field Intern</i> Aided the Field Representative's on various county and city needs, while assisting on community events on behalf of the Congressmember. Met with constituents and helped the distr representatives on daily duties.	<b>2013</b>
FORMAL SPEAKING ENGAGEMENTS	
COMS Project Message Summit	2023
Hosted the first ever Spanish-only skills-building workshop the COMS Project has offered	
attendees to discuss Spanish media training and narrative strategies. Guided participants through a discussion and put new communications strategies and concepts into action through	
active participation.	
CU Boulder	2023
Taught a course about the history of Reproductive Justice, intersectionality, and the importance	2023
of the Latine voice in the movement for bodily autonomy and freedom.	
Bentley University	2023
Participated in a Global Studies Career Fair to share discuss our career trajectory and how our	
path has been shaped or supported by our academic backgrounds combining business with	
international affairs and/or public policy.	
Abortion Access Front - Operation Save Abortion	2022
Participated in two panels during Abortion Access Front's first virtual <i>Operation Save Abortion</i> training. Was a panelist in 'Let's Talk about Abortion and Reproductive Justice' and	
'Abortion Bans are F**king Trash.'	
DU Law School	2022
Participated in a panel for the American Constitution Society (ACS) chapter at DU Sturm	2022
College of Law where we discussed the effects of the <i>Dobbs v. Jackson</i> case and explored the	
intersectionality of reproductive rights and other social disparities that will be exacerbated by	
this decision.	
Women in Politics – 22 <sup>nd</sup> Annual Women's Conference at Chico State	2020
Was one of two speakers who presented on the importance of electing women to political office, how to organize to get women elected, and how to support women	
who are thinking about running for office.	
"Women Like You" - Women in Leadership Symposium at Chico State	2019
Was one of the six speakers at the first ever women's symposium on leadership at Chico State.	
This symposium was meant to gather the campus community with distinguished female leaders	
to share stories and discuss topics designed to inspire and empower all.	
Women in Power Empower Women - 20th Annual Women's Conference at Chico State	2018
Was part of the panel of speakers of empowering women on campus who work with many different organizations to discuss their opinions on the current state of women in politics,	
on our campus and beyond.	
Event was organized by the Gender and Sexuality Equity Coalition (GSEC).	
Women's March at Chico, CA	2018
Was a speaker at the second-annual Women's March at Chico, CA. I spoke on the importance	

of solidarity between feminist coalitions, the importance of inclusion of women of color needs

within the mainstream movement, and the constant evolution of the women's agenda.

"She Already Did it! Representing Women for Who They Are" –  19 <sup>th</sup> Annual Women's Conference at Chico State  Presented a workshop on women's representation within politics and news media. Also was part of a panel discussion to talk about leading graduate students to become involved on campus. Event was organized by the Gender and Sexuality Equity Coalition (GSEC).	2017
Latina Feminism and Political Activism – UC Lead - Leadership Conference  Taught a class to high schoolers and college students on the history of the feminist movement within Latinx/Hispanic culture, as well as how to develop leadership skills as young women.	2016
Voting Registration and the Importance of It – UC Student Lobbying Conference Held a workshop at the Student Lobbying Conference at Sacramento where I taught how to approach students and engage students in voting.	2014 - 2015
PUBLICATIONS, PRESENTATIONS, AND PAPERS  Op-Ed: "We have an opportunity to build something better than Roe."  Commentary published on Colorado Newsline.	2023
"On the Divide" Film Review for Conscience Magazine Wrote a film review for Catholics for Choice magazine, Conscience.	2022
"Latinas in Congress and the Racial-Gendered Context of their Bill Co-Sponsorship" Poster and Paper presentation at the Midwest Political Science Association Conference at Chicago, IL	2019
"Latinos for Latinos: Congress and the Latino Agenda"  Paper Presentation in the College of Behavioral and Social Sciences Research Symposium at Chico State.	2018
"Electoral Participation and the Gender Gap in the United States" Paper Presentation at CSU Chico's Research Symposium.	2017
TEACHING EXPERIENCE	
Inter-university Consortium for Political and Social Research (ICPSR) Summer Program at the University of Michigan, Ann Arbor <u>Teaching Assistant</u>	2019
Collaborated in instructing two courses during an eight-week period: Introduction to Statistics and Data Analysis I, and Race and Ethnicity Quantitative Methods II.	
California State University, Chico <u>Teaching Assistant</u> —Methods of Political Inquiry (POLS 421, 631)  Collaborated instructing undergraduate and graduate students on political and social research methods, as well as standards for academic writing. Held weekly office hours to offer tutoring, guidance and mentoring.	2017-2019
<u>Teaching Assistant</u> – American Government: National. State and Local (POLS 155)  Contributed to teaching four discussion sections of POLS 155 – American Government:  National, State, and Local. While also participating in the assessment process of teaching by using a variety of methods and techniques to provide appropriate feedback to students to	

support their learning.

## RELATED ACADEMIC/RESEARCH EXPERIENCE

## Inter-University Consortium for Political and Social Research (ICPSR)

Summer Program 2018 Participant and Scholarship Recipient of the Warren E. Miller Scholarship Learned to extend the scope and depth of analytic and research skills and was provided unique opportunities to study methodology on specific substantive issues.

June 2018 – July 2018

## **AWARDS**

Warren E. Miller Fellowship (University of Michigan – ICPSR)

Carl & Katie Thomas Outstanding Scholar Scholarship

Inspiring Women in Education Award

Maggie Pattison – Outstanding Woman Activist Award

2018

2017

## **LANGUAGES**

Spanish – native language

English- speak fluently and read/write with high proficiency

French - Fair